

Visual Dealer Proposal



Dear Sir / Madam

What is Visual Dealer?

The Visual Dealer line of application software offers Motorbike, Car, Boat and Motor-Home dealers and distributors an easy to use, efficient and cost effective solution for the promotion of their dealership and stock items.

Our custom built application has the ability to look after the tracking of Sales and Purchases of stock, Visual Dealer can generate financial and Stock, warranty and trend reports.

As a fully-scalable solution, configurations range from single system to multiple location businesses with hundreds of concurrent users.

About Us

Digital Forecourt is a total solutions provider specializing in the automotive industry.

At Digital Forecourt, we aim to deliver solutions to our clients Quickly, Efficiently and Effectively.

We combine the best people, processes and technologies to achieve excellent results - consistently.

Over the years Digital Forecourt has provided applications and Intranet solutions for many clients, both private and public sector organizations.

Types of applications which we have developed include but are not limited to the following complete fleet management applications (In use in Dublin City Council), Commercial Vehicle Roadworthiness testing applications (Approved for use by the Department of Transport) we have also created a number of Asset Management applications.

Our project success model is straightforward: we work with you to establish the project goals, build the system you need, and leave you with a system that will increase your organization's efficiency.

We work closely with you to assess your total needs - from initial business requirements to training with an ongoing commitment to maintenance and support. We provide you with world-class specialists who will liaise with your organization.


Visual Dealer Proposal



Stock Reports

The dealership can produce branded stock specification sheets, either collectively or individually. These Vehicle specification sheets act as a Silent Salesman, they can be mailed or faxed to telephone prospects or just left in the showroom alongside Stock or in a window display area so they are Visible at the Showroom 24 hours a day.

The Single Stock Sales report and websites can display several images (Front, Side, Clocks etc.) to enable prospective purchases view aspects in relation to the item in question.






Visual Dealer Car Sales
Tel : 0203581 8122 / 0203581 8123 Fax : 0203581 8124
www.VisualDealer.com

BMW M3

Make BMW	Model M3
Style Saloon	Colour Black
Engine 3.2 Petrol	GearBox Manual
Year 1997	Owners 2
No Doors 4	Mileage 71,000
Price € 19,950	

Comments

BMW M3 - This Car is better than new! 321 BHP, With every conceivable extra: Climate control, Cruise Control, Leather seat, Six speed Iriptronic gearbox, AirCon, Armour plate glass. Plus much more!

ABS	AirBags	Alarm	Power Steering	Alloys	Electric Windows	A/C	GPS	Tax
Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	No

Printed From Visual Dealer - www.VisualDealer.com

Visual Dealer has the inbuilt ability to export data to a number of formats including Microsoft Word, Excel, Adobe Acrobat Reader (PDF) etc. This allows data to be easily imported to other applications.

Visual Dealer Proposal



Stock Control

With its powerful inventory management capabilities, Stock Control with Visual Dealer is made easy through its intuitive search and Grid forms enabling users rapidly search for sold or current stock, and displaying the stock's sale and purchase transaction details.

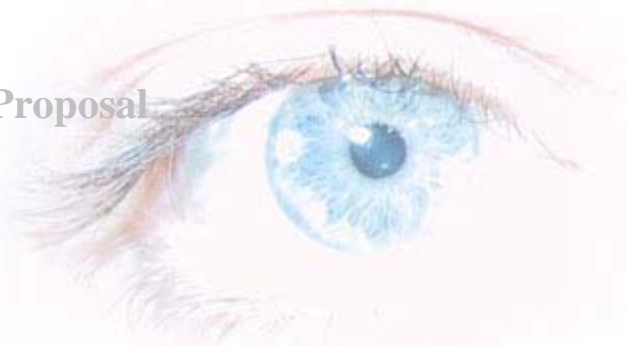


Sales, Warranties and Trends

Visual Dealer keeps track of all Sales and warranties, the Issuing of 'Buyers Guides' with barcode technology allows easy retrieval of information when needed by use of bar code scanners (these are optional and are not required). Reports can be printed showing trends in sales over periods in time and sales by representative also over defined periods in time.



Visual Dealer Proposal



Web Integration

Visual Dealer allows you to synchronize your current inventory with central servers displaying your current stock online.

The synchronized details include detailed stock specifications, several images and comments. Visual Dealer also has the ability to mark stock items as on 'Special Offer', these Special Offers can then if desired be displayed on the entry or special offers page of the dealers web site.

Potential Clients can search, view and print Stock details 24 hours a day 7 days a week

Visual Dealer can be easily integrated into existing websites, or if you currently do not have a website, we are able to offer you one of over 2500 templates at very reasonable prices (on average €40 – €60) with Domain name and Hosting from €100 per year.

Sample Dealers website Page showing the details of a selected stock item. (Sample Template available for €20)

Microsoft Internet Explorer
Address: http://www.VisualDealer.com

Your Garage Name

Home Stock Services Contact Details

Details for BMW M3

Style	Saloon
Doors	4
Engine	3.2 Petrol
Gearbox	Manual
Colour	Black
Mileage	71,000
Year	1997
Owners	2
Price	€ 19,950.00

Options
ABS, Air Bags, Electric Windows, Alloys, Alarm, Air Conditioning, Power Steering.

Comments
BMW M3 - This Car is better than new! 321 BHP, With every conceivable extra: Climate control, Cruise Control, Leather seats, Six speed Tiptronic gearbox, AirCon, Armour plate glass. Plus much more !

Digital Dealer By Digital Forecourt

Visual Dealer Proposal



Special Offer Car Dealer Proposal

Visual Dealer introductory offer

1 package including Stock Control, Web Synchronization facilities, Reporting etc
Price includes updates, patches, and support.

Call now for our special Introductory Prices

Template Web Sites, Domain registration and hosting are extra (Contact us for prices –
Template prices available online @ VisualDealer.com average €40.00 – €60.00,
Domain Registration and hosting from €100.00 including Email accounts)

Further Details

To avail of this special introductory offer contact us now (EES Ltd T/A Digital
Forecourt) on:

Tel : 00353 1 8222429

Fax : 00353 1 6249979

info@visualdealer.com

www.VisualDealer.com